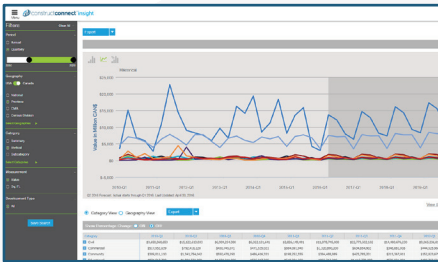


Construction Information Services

For building product manufacturers.

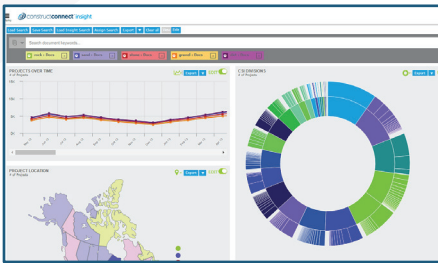
The ConstructConnect Insight platform includes a diverse portfolio of integrated products and services that address information needs during every phase of the building life cycle.



Forecast

Improve planning with a detailed view of construction starts including historical data and a 5 year forecast.

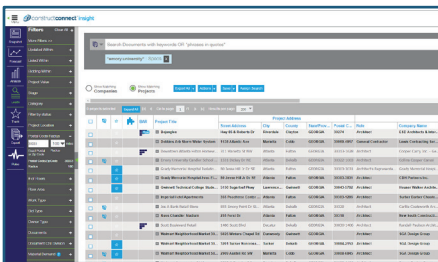
- Identify markets with the most growth potential
- Set and measure sales targets
- View trends by geography and category



Analyze

View, track and improve your specification share relative to the market and your competitors'.

- Identify high value targets for sales and marketing efforts
- Align resources based upon market opportunity
- Measure campaign effectiveness



Intelligent Leads

Discover the best projects and companies with intuitive filtering tools, dynamic search results, and powerful alert options.

- Target key opportunities based on project, company and document details
- Quickly set searches for the most profitable work and never miss an update
- Leverage exclusive, personalized project and company notifications

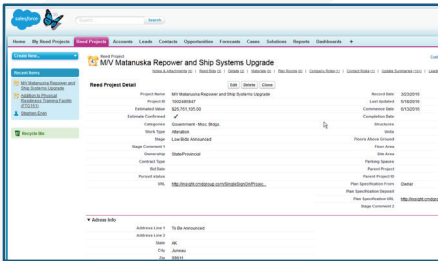
Material Divisions	Material Cost	Labor & Equipment Cost	Total Material Demand
3 Concrete	\$443,465,588	\$367,787,861	\$811,253,449
4 Masonry	\$411,069,095	\$692,566,810	\$1,103,635,705
5 Metals	\$418,567,254	\$109,887,495	\$528,454,749
6 Wood, Plastics, and Composites	\$3,466,939	\$3,892,129	\$7,359,068
7 Thermal and Moisture Protection	\$302,093,624	\$207,546,370	\$509,629,995
8 Openings	\$774,494,811	\$246,335,458	\$1,020,830,269
9 Finishes	\$666,354,557	\$595,356,680	\$1,261,711,237
21 Fire Suppression	\$83,656,162	\$31,353,933	\$115,010,095
22 Plumbing	\$684,092,910	\$357,243,206	\$1,041,336,116

Material Demand

Highlight the most profitable jobs based upon potential material value – before the specifications are even written.

- Rank and sort projects based upon the estimated value of your products needed on a project
- Harness the power of RSMeans cost models combined with active, detailed project information
- Understand the relationship between material, equipment and labor costs

Construction Information Services for building product manufacturers *(continued)*



CRM Integration

Integrate key project and company details with your firm's established CRM or sales process.

- Export data in your preferred format and frequency
- Link to project details, company details and documents within Insight
- Control your searches and easily adjust them to meet your needs



SpecEdge

Strategically tailor and deliver your information to an audience of AEC decision-makers ready to select, ensuring your products or services are top of mind for specifications and sales.

- Define and connect to your target market
- Choose the right construction stage for campaign delivery
- Engage your market through a choice of delivery channels
- Track your campaign with ConstructConnect's market intelligence tools

Who is ConstructConnect?

Who we serve

Our products and services benefit professionals across the industry, including architects, engineers, contractors, manufacturers and distributors, who count on our information to maximize productivity, increase profits and drive business success.

What we provide

We deliver actionable insight through our innovative products and technologies—addressing information needs for all aspects of your business.

Our project research

ConstructConnect is one of the largest national construction project data providers in the U.S. and is the largest in Canada. The ConstructConnect Team contacts industry professionals such as architects, engineers, general contractors, developers and

facility owners to obtain relevant information about construction projects, focusing on the timely and accurate coverage of private and public sector commercial and multi-family residential projects. ConstructConnect's mission is to be the most credible, accurate and timely construction information provider in the industry.

Our partners

ConstructConnect recognizes the benefits of collaboration and continually seeks to strengthen industry relationships. Shared resources through partnerships enable ConstructConnect to serve the AEC community to its fullest extent, not only through its products and services, but by fostering knowledge and innovation. ConstructConnect is the Inaugural Strategic Partner of the American Institute of Architects, and is a partner of the Associated General Contractors of America and the publisher Hanley Wood.